

OPTIMEX

G R O U P

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GROUP

Our history began 30 years ago in Warsaw, during this time we evolved from a small family business to one of the largest eyewear distribution company in Poland.

—— Presence on the market for so many years allowed us to establish business relations with more than 1000 customers including independent opticians, chains and boutique stores.

—— Diversified portfolio consisting of luxury, premium and economy brands helped us build a well-developed network and cover 25% of the market, moreover, we cooperate with 90% of clients from the luxury sector.

| Optimex in numbers

30

years of experience

25%

cover of the market

1000

customers

90%

of clients from the luxury sector

Products in our distribution are regularly awarded on various optical fairs in Poland as well as in the whole world.

——— Every year we organize events with presentation of new collection combined with a buying session.

During a few days stay in the best hotels in Poland we take care of our relations with customers also by organizing additional team building activities.

——— Cooperation with the majority of optical groups allows us to reach smaller customers who

wants to take advantage of the additional benefits of making purchases through larger structures.

We take care of our clients comprehensively, from the moment of placing the order, through marketing support and possible demand for spare parts.

—— We strive to ensure the highest level of communication with us at every stage of cooperation.

—— Our team has been cooperating with each other for many years, which contributes to maintaining long-term business relationships with customers built on many years of trust and mutual support.